



James P. Studinger

ABOUT THE AUTHOR

James P. Studinger believes that every important journey must begin by plotting one's course—and that an informed client is the best client. He is author of *Wealth Is a Choice*, his first book, and owner of the JPStudinger Group, a wealth-management company.

Growing up in Manistique, Michigan, young Studinger knew at an early age that he would be a businessman of some sort. But when he got to college, he quickly incurred some hefty credit card debt. Although very challenging at the time, these early financial missteps shaped Studinger's future and convinced him that financial education was a vital life tool.

Once on steadier financial footing, Studinger continued his pursuit of financial acumen, working early in his career as a financial advisor with one of the largest financial planning firms in the country. In 2002 Studinger opened his own company, JPStudinger Group, a firm that specializes in education and meeting clients' needs rather than the sales side of the business. Studinger's initial motivation for writing down his principles was to create a road map for his children to follow, should anything happen to him. This passion blossomed into *Wealth Is a Choice*, a book intended to educate readers and help them embrace, not fear, financial decisions.

Studinger's expertise was recently called upon by the State of Michigan where he was instrumental in the passing of a new 529 College Savings Plan. For his participation, Studinger received accolades from Governor Jennifer Granholm, as well as from the bill's sponsor, State Representative Tim Melton of Pontiac/Auburn Hills and chairman of the Committee on Education. Studinger was happy to participate in a plan that helps Michigan families educate their children.

When not writing and advising, Studinger enjoys the outdoors: hiking, camping, hunting and fishing. He is also a fitness buff and likes to run, bike and play hockey.

The author and his wife reside in Bloomfield Hills, Michigan, with their two sons.